#GIVING TUESDAY
SWITZERLAND

Come together

Simple ways to turn generosity into real action.

Giving Tuesday celebrates generosity in all its forms. Whether it's money, time, skills or simply bringing people together – every action can make a difference.



One day to celebrate.
A movement that lasts all year.

giving-tuesday.ch

Everyone has something to give.

GivingTuesday is about giving in all its forms. Whether you give money, time, skills or simply bring people together, every action can make a difference.



Give. **Volunteer.** **Act together.**

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Gutes tun tut gut
Faire le bien fait du bien
Fare del bene fa bene

Give what you can.

Giving doesn't have to be complicated. Support a cause you care about, invite others to join you or turn something you already do into an opportunity to give.

Donate to a cause

Choose a nonprofit or initiative that matters to you and make a contribution.

Start a fundraiser

Create a fundraising campaign and invite friends, family, colleagues or your community to support it.

Match donations

Companies can encourage giving by matching employee donations or contributing alongside their teams.

Create a challenge

Set a fundraising goal and challenge another team, department, company or group of friends to join you.

Turn an occasion into giving

A birthday, anniversary, team event or other occasion can become an opportunity to support a cause.

Small actions add up. What matters is choosing something meaningful and getting started.

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Give your time. Share your skills.

Your time and experience can be just as valuable as a financial contribution. Find a way to help that fits what you can offer.

Get hands-on

Join a practical volunteering activity supporting a nonprofit or community project. Help with environmental work, food support, local initiatives or events.

Share your skills

Use your professional experience to help a nonprofit solve a challenge. Share skills in marketing, IT, design, finance, HR, legal or strategy.

Volunteer as a team

Bring colleagues, friends or members of your community together to support a nonprofit through a shared volunteering experience.

Offer ongoing support

Turn a one-day activity into something more. Explore how your time, skills or organisation could support a nonprofit over the longer term.

Start with what you can offer.

Time, knowledge, experience and connections can all create value.

Generosity grows when we act together.

GivingTuesday can also be a reason to bring people together — inside a company, school, association, neighbourhood or community.

Partner with a nonprofit

Ask what is genuinely needed and explore what you can create together.

Give goods or resources

Organise an in-kind collection based on the actual needs of a nonprofit or community.

Use your business for good

Dedicate a product, service, campaign or company activity to supporting a cause.

Mobilise your community

Invite employees, customers, friends, students or community members to take part in a shared action.

Start something of your own

Have another idea? Create an activity that reflects your community, resources and the causes you care about.

There is no single way to take part.

Give money. Give time. Share skills. Mobilise others.

Start with what you have.

Explore ways to participate →